

# CONTRACT



**KOTV-TV**  
**303 N. Boston Ave**  
**Tulsa, OK 74103**  
**(918) 732-6000**

**Oklahoma's Own™**  
[www.newson6.com](http://www.newson6.com)

And:

**Rollins Communications**  
**Attention: Todd Rollins**  
**PO Box 52667**  
**Tulsa, OK 74152-0667**

<u>Contract / Revision</u> 10394 /		<u>Alt Order #</u>
<u>Product</u> Oct 20 - Nov 4		
<u>Contract Dates</u> 10/20/14 - 11/04/14	<u>Estimate #</u>	
<u>Advertiser</u> James Lankford for US Senate - Rep		<u>Original Date / Revision</u> 10/14/14 / 10/14/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOTV-TV	<u>Account Executive</u> Tulsa House	<u>Sales Office</u> Tulsa
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOTV	10/27/14	11/04/14	News on 6 @ 6a	6a-8a		:30				NM	12	\$6,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/27/14	11/02/14	MTWTF--				8	\$540.00				
		Week: 11/03/14	11/09/14	MT-----				4	\$540.00				
N 2	KOTV	10/26/14	11/02/14	Face the Nation	1030a-11a	-----S	:30	1	\$330.00		NM	2	\$660.00
N 3	KOTV	10/26/14	11/02/14	CBS Sunday Morning	9-1030a	-----S	:30	1	\$365.00		NM	2	\$730.00
N 4	KOTV	10/20/14	11/04/14	News on 6 @ 12p	12p-1p		:30				NM	12	\$3,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/20/14	10/26/14	MTWTF--				5	\$260.00				
		Week: 10/27/14	11/02/14	MTWTF--				5	\$260.00				
		Week: 11/03/14	11/09/14	MT-----				2	\$260.00				
N 5	KOTV	10/20/14	11/04/14	News on 6 @ 6p	6p-630p		:30				NM	11	\$10,890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/20/14	10/26/14	MTWTF--				5	\$990.00				
		Week: 10/27/14	11/02/14	MTWTF--				5	\$990.00				
		Week: 11/03/14	11/09/14	MT-----				1	\$990.00				
N 6	KOTV	10/26/14	11/02/14	NFL Reguar Season	3:30 PM-6:30 PM	-----S	:30	1	\$1,700.00		NM	2	\$3,400.00
N 7	KOTV	10/20/14	10/30/14	NFL Regular Season THU	725p-1015p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/20/14	10/26/14	---T---				1	\$1,200.00				
		Week: 10/27/14	11/02/14	---T---				1	\$1,200.00				
N 8	KOTV	10/20/14	11/04/14	M-F 630p-7p	630p-7p		:30				NM	11	\$6,985.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/20/14	10/26/14	MTW-F--				5	\$635.00				
		Week: 10/27/14	11/02/14	MTW-F--				5	\$635.00				
		Week: 11/03/14	11/09/14	MT-----				1	\$635.00				
N 9	KOTV	10/26/14	11/02/14	Sunday Prime Hr 1		-----S	:30	1	\$810.00		NM	2	\$1,620.00
N 10	KOTV	10/20/14	11/04/14	News on 6 @10p M-F	10p-1035p		:30				NM	11	\$15,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/20/14	10/26/14	MTWTF--				5	\$1,385.00				
		Week: 10/27/14	11/02/14	MTWTF--				5	\$1,385.00				
		Week: 11/03/14	11/09/14	MT-----				1	\$1,385.00				
N 11	KOTV	10/25/14	11/01/14	News on 6@10p Sa	10p-1030p	-----S-	:30	1	\$705.00		NM	2	\$1,410.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.



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Contract / Revision	Alt Order #
10394 /	

Contract Dates	Product	Estimate #
10/20/14 - 11/04/14	Oct 20 - Nov 4	

Advertiser	Original Date / Revision
James Lankford for US S	10/14/14 / 10/14/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	KOTV	10/26/14	11/02/14	News on 6 10p Su	10p-1025p		:30				NM	2	\$2,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	-----S				1	\$1,215.00				
	Week:	10/27/14	11/02/14	-----S				1	\$1,215.00				
N 13	KOTV	10/26/14	11/02/14	Oklahoma Sports Blitz	1025p-11p		:30				NM	2	\$1,210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	-----S				1	\$605.00				
	Week:	10/27/14	11/02/14	-----S				1	\$605.00				
<b>Totals</b>												<b>73</b>	<b>\$56,570.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	28	\$23,280.00	(\$3,492.00)	\$19,788.00
10/27/14 - 11/04/14	45	\$33,290.00	(\$4,993.50)	\$28,296.50
<b>Totals</b>	<b>73</b>	<b>\$56,570.00</b>	<b>(\$8,485.50)</b>	<b>\$48,084.50</b>

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## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Families for James Lankford.  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

Tom Relling  
printed name

10/14/14  
date

I represent that the payment for the above described broadcast time has been furnished by:

Families for JAMES LANKFORD

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

TERRI MILLER, TREAS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

10/14/14  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
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I, Families for James Lankford,

being/on behalf of: \_\_\_\_\_,

a legally qualified candidate of the REP.

political party for the office of: US SENATE

in the GEN

election to be held on: NOV 4

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**



# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

STATION and LOCATION: \_\_\_\_\_

DATE: 10/14/14

I, Rollins  
being/on behalf of: Families for James Lankford a legally qualified candidate  
of the Rep political party for the office of:  
U.S. SENATE

In the GEN election to be held on 11/4

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by:

I represent that the payment for the above-described broadcast time has been furnished by:

Families for James Lankford

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: does not apply to purchase of time by or on behalf of, federal candidates.)

☐ Accepted

10/14/14  
Date

X

Signature

☐ Accepted in Part  
(see reverse side)

By

Title

☐ Rejected

## COPY BOTH SIDES FOR RETENTION IN PUBLIC FILE